



DAVID WALTERS
CREATIVE MULTIMEDIA LEADER

Demo Reel
vimeo.com/davidwalters



Multimedia Manager with 25+ years of hands-on experience leading motion graphics, video production, and graphic design across digital, broadcast, and print platforms. Proven player coach who manages creative workflows, production pipelines, and cross functional collaboration while remaining deeply involved in execution. Experienced in delivering high volume, high impact content for marketing, brand, and campaign driven environments.

CONTACT

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EDUCATION

Platt College September 1993 – June 1995
Video Symphony 2005 and 2007

TOOLS

- After Effects
- Premiere Pro
- Photoshop
- Illustrator
- InDesign
- Audacity
- Acoustic
- Wallboard
- Coolsigns
- Element 3D
- Cinema 4D (basic)
- Media Encoder
- Lightroom
- AI Generation

CORE COMPETENCIES

- Multimedia Team Leadership
- Motion Graphics and Animation
- Video Production and Post Production
- Graphic Design and Branding
- Creative Project Management
- Campaign and Content Development
- Cross Functional Collaboration
- Concept Development and Storyboarding

WORK EXPERIENCE

Senior Creative Producer

Jamul Casino Resort | 2023 - Present

- Lead end to end multimedia production including motion graphics, video, digital design, and print across a large scale resort property.
- Manage creative workflows, timelines, and priorities across multiple concurrent campaigns and departments.
- Serve as hands on senior motion designer and video editor while guiding execution standards and visual consistency.
- Partner with marketing, operations, and technical teams to deploy content across resort wide digital display networks and online channels.
- Oversee production of email campaigns, digital signage, video content, motion graphics, and print assets supporting events and promotions.

Video Editor and Animator III

Rescue Agency | 2022 - 2023

- Supported agency clients by delivering high quality video and motion graphics across broadcast, digital, and social platforms.
- Managed post production workflows including editorial decisions, rough cuts, audio adjustment, color correction, graphics, and final delivery.
- Integrated animation, typography, and motion effects into live action footage using Adobe Premiere and After Effects.
- Collaborated with producers, creatives, and account teams in a fast paced agency environment.



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EXPERIENCE CONTINUED

Senior Motion Graphics Specialist

Pacific Life Retirement Solutions | 2021 - 2022

- Senior motion graphics specialist supporting internal and external video communications within a B2B financial services environment.
- Produced motion graphics and animation for videos targeting financial professionals and corporate stakeholders.
- Partnered with video production teams to bring concepts from storyboard through final delivery.
- Ensured brand consistency and production quality across all motion and video assets.

Supervisor, Motion Graphics and Graphic Design

Barona Resort & Casino | 1998 - 2021

- Supervised motion graphics and graphic design production for resort wide marketing, broadcast, and on property digital platforms.
- Managed long term creative operations supporting hotel TV, digital displays, special events, and large scale advertising campaigns.
- Led concept development through final execution while maintaining brand consistency across motion, video, print, and environmental design.
- Collaborated with marketing leadership, vendors, and internal teams to deliver high volume creative on tight timelines.
- Remained hands on in motion graphics, video editing, and graphic design while overseeing production standards and output.

Motion Graphics and Graphic Design

NTN Buzztime | 1995 - 1997

- Produced custom marketing animation sequences for special events, media conferences, and trade shows.
- Supported brand and promotional initiatives through motion graphics and graphic design execution.